

# ADVANCE

A NOVA | MASON PARTNERSHIP

A.S. Business Administration/  
B.S. Business - Marketing Concentration Pathway  
Online Option Available  
**2023-2024**

## A.S. Business Administration

### ADVANCE Program Milestones

**ADVANCE Milestone Requirements:** All ADVANCE students must adhere to the following requirements. For Milestones #1-#3, failure to meet these milestones will prevent a student from matriculating to Mason and/or result in termination from ADVANCE. For Milestones #4-#7, failure to meet these milestones may delay matriculation to Mason.

1. Students must complete their NOVA degree within 4 years of being admitted into ADVANCE. Students are highly encouraged to be continuously enrolled at NOVA/Mason to support progress towards degree completion.
2. Students must maintain a minimum 2.5 cumulative GPA at NOVA and must have a minimum 2.5 GPA upon matriculation to Mason.
3. Students who wish to enroll at Mason for the fall semester must apply for NOVA spring graduation by March 1 or summer graduation by June 1. Students who wish to enroll at Mason for the spring semester must apply for NOVA fall graduation by October 1.
4. Students must begin developmental coursework no later than the first semester in ADVANCE at NOVA.
5. Students must take first college-level MTH course and ENG 111 in the semester immediately following the completion of any MDE or EDE courses (excluding summer).
6. In the first 30 credits, students must complete ENG 111 and ENG 112 with a C or better.
7. Students must complete a Mason Core Quantitative Reasoning course equivalent with a C or better no later than one semester before NOVA graduation. Refer to your pathway to select the appropriate MTH course(s).

|    | NOVA DEGREE REQUIREMENT | Credits | Courses  | MASON TRANSFER EQUIVALENT  | MASON CORE/DEGREE EQUIVALENT |
|----|-------------------------|---------|--|--|------------------------------|
| 1  | SDV Course              | 1       | SDV 100 College Success Skills <b>OR</b><br>SDV 101 Orientation to Business  | UNIV 100   | General Elective             |
| 2  | ENG 111                 | 3       | ENG 111 College Composition I <sup>1</sup>   | ENGH 101   | Written Comm                 |
| 3  | CST Course              | 3       | CST 100 Principles of Public Speaking <b>OR</b><br>CST 110 Introduction to Human Communication   | COMM 100<br>COMM 101   | Oral Comm                    |
| 4  | HIS Course              | 3       | HIS 101 Western Civilizations Pre-1600 CE <b>OR</b><br>HIS 102 Western Civilizations Post-1600 CE <b>OR</b><br>HIS 112 World Civilizations Post-1500 CE ( <i>recommended</i> )   | HIST 101<br>HIST 102<br>HIST 125                                     | Global History               |
| 5  | ITE 140                 | 3       | ITE 140 Spreadsheets for Business  | IT XXX   | General Elective             |
| 6  | MTH 161 or Higher       | 3       | MTH 161 Pre-Calculus I   | MATH 103T  | General Elective             |
| 7  | BUS 100                 | 3       | BUS 100 Introduction to Business   | BUS 100  | Soc/Behav                    |
| 8  | ENG 112                 | 3       | ENG 112 College Composition II <sup>1</sup>  | ENGH XXX   | General Elective             |
| 9  | MTH 261                 | 3       | MTH 261 Applied Calculus I   | MATH 108   | Quantitative                 |
| 10 | Humanities/Fine Arts #1 | 3       | ART 100 Art Appreciation <b>OR</b><br>ART 101 History of Art: Prehistoric to Gothic <b>OR</b><br>ART 102 History of Art: Renaissance to Modern <b>OR</b><br>CST 130 Introduction to Theatre <b>OR</b><br>CST 151 Film Appreciation I <b>OR</b><br>MUS 121 Music in Society | ARTH 101<br>ARTH 200<br>ARTH 201<br>THR 101<br>ENGH L372<br>MUSI 101 | Arts                         |
| 11 | Science Course #1       | 4       | BIO 101 General Biology I <b>OR</b><br>CHM 101 Introductory Chemistry <b>OR</b><br>ENV 121 General Environmental Science I <b>OR</b><br>GOL 105 Physical Geology <b>OR</b><br>PHY 100 Elements of Physics  | BIOL 103/105<br>CHEM 103<br>EVPP 108/109<br>GEOL 101/103<br>PHYS 103 | Nat Science                  |
| 12 | ACC 211                 | 3       | ACC 211 Principles of Accounting I   | See #17  | General Elective             |
| 13 | BUS 280                 | 3       | BUS 280 Introduction to International Business   | BUS 200  | Global Understanding         |
| 14 | ECO 201                 | 3       | ECO 201 Principles of Macroeconomics   | ECON 104   | Major                        |

|    |                         |   |   |  |             |
|----|-------------------------|---|---|--|-------------|
| 15 | Humanities/Fine Arts #2 | 3 | ENG 225 Reading Literature: Culture and Ideas <b>OR</b><br>ENG 245 British Literature <b>OR</b><br>ENG 246 American Literature <b>OR</b><br>ENG 255 World Literature <b>OR</b><br>ENG 258 African American Literature <b>OR</b><br>ENG 275 Women in Literature <b>OR</b><br>Any 200-Level ENG Literature course <sup>2</sup>                    | ENGH 202 or<br>FRLN L330 (ENG<br>255 only)   | Literature  |
| 16 | Science Course #2       | 4 | BIO 101 General Biology I <b>OR</b><br>BIO 102 General Biology II <b>OR</b><br>CHM 101 Introductory Chemistry <b>OR</b><br>ENV 121 General Environmental Science I <b>OR</b><br>ENV 122 General Environmental Science II <b>OR</b><br>GOL 105 Physical Geology <b>OR</b><br>GOL 106 Historical Geology <b>OR</b><br>PHY 100 Elements of Physics | BIOL 103/105<br>BIOL 102<br>CHEM 103<br>EVPP 108/109<br>EVPP 112/113<br>GEOL 101/103<br>GEOL 102/104<br>PHYS 103 | Nat Science |
| 17 | ACC 212                 | 3 | ACC 212 Principles of Accounting II   | ACCT 203-2XX <sup>3</sup>  | Major       |
| 18 | ECO 202                 | 3 | ECO 202 Principles of Microeconomics  | ECON 103   | Major       |
| 19 | BUS 224                 | 3 | BUS 224 Statistical Analysis for Business   | BUS 210  | Major       |
| 20 | BUS 270                 | 3 | BUS 270 Interpersonal Dynamics  | BUS 103  | Major       |

**A. S. BUSINESS DEGREE TOTAL    60**

For academic policies and procedures, please see NOVA catalog - <http://www.nvcc.edu/catalog/index.html>

## B.S. Business - Marketing Concentration

|    | MASON DEGREE<br>REQUIREMENT                     | Credits | Course  | MASON<br>CORE/DEGREE<br>EQUIVALENT   |
|----|---|---------|---|--------------------------------------|
| 21 | Business Foundations                            | 3       | BUS 310 Business Analytics II                             | Major                                |
| 22 | Business Core                                   | 3       | BULE 303 Legal Environment of Business                    | Major                                |
| 23 | Business Core                                   | 3       | MKTG 303 Principles of Marketing                          | Major                                |
| 24 | Business Core                                   | 3       | ACCT 303 Accounting for Decision Making                   | Major                                |
| 25 | Business Core                                   | 3       | MGMT 303 Principles of Management                         | Major                                |
| 26 | Marketing Concentration                         | 3       | Marketing Concentration Course <sup>4</sup>               | Major                                |
| 27 | Marketing Concentration                         | 3       | Marketing Concentration Course <sup>4</sup>               | Major                                |
| 28 | Business Core                                   | 3       | FNAN 303 Financial Management                             | Major                                |
| 29 | Gen Ed: Written<br>Communication (UL)           | 3       | ENGH 302 Advanced Composition (Business Section)          | Written Comm                         |
| 30 | Gen Ed: Information<br>Technology/Business Core | 3       | MIS 303 Introduction to Business Information Systems      | Info Tech & Major                    |
| 31 | Business Core                                   | 3       | BUS 303 Develop Professional Skills II: Advanced Elements | Major                                |
| 32 | Business Core                                   | 3       | OSCM 303 Operations Management                            | Major                                |
| 33 | Marketing Concentration                         | 3       | Marketing Concentration Course <sup>4</sup>               | Major                                |
| 34 | Marketing Concentration                         | 3       | Marketing Concentration Course <sup>4</sup>               | Major                                |
| 35 | Marketing Concentration                         | 3       | Marketing Concentration Course <sup>4</sup>               | Major                                |
| 36 | Marketing Concentration                         | 3       | Marketing Concentration Course <sup>4</sup>               | Major                                |
| 37 | General Electives                               | 3       | General Elective  | General Elective                     |
| 38 | Marketing Concentration                         | 3       | Marketing Concentration Course <sup>4</sup>               | Writing Intensive &<br>Concentration |
| 39 | Capstone  | 3       | BUS 498 Business Capstone: Advanced Business Models       | Synthesis & Major                    |
| 40 | General Electives                               | 3       | General Elective  | General Elective                     |

**B.S. BUSINESS DEGREE TOTAL    120**

**Please note: Some fully online courses may require a campus presence for orientations, tests, final exams, or labs.**

**Important Academic Information:**

<sup>1</sup>Students who complete ENG 111 after Spring 2024 will earn ENGH elective for ENG 111 and ENGH 101 for ENG 112.

<sup>2</sup>200-level ENG literature classes include: ENG 225, ENG 230, ENG 236, ENG 237, ENG 245, ENG 246, ENG 250, ENG 255, ENG 256, ENG 257, ENG 258, ENG 271, ENG 275, and ENG 279.

<sup>3</sup>Students must take ACC 211 and ACC 212 in order to receive credit for ACCT 203.

<sup>4</sup>For approved Marketing concentration courses, please visit - <https://catalog.gmu.edu/colleges-schools/business/business-bs/#requirementstext>

**Additional General Notes & Resources:**

- Students must complete a minimum of 30 credits of School of Business core and concentration courses at Mason, of which at least 9 credits required for the specific major and BUS 498. All business foundations, business core, and concentration requirements must have a grade of C or higher. Students are not permitted to take more than three attempts to achieve a C or higher in any of the Business Foundation, Business Core, and business concentration requirements. Those who do not successfully complete the Business foundations, core, or concentration requirements within three attempts will be terminated from the School of Business and not eligible to receive a degree from the School of Business.
- Students who complete a VCCS transfer associate degree (AS, AA, & AFA) will receive a waiver of the Foundation and Exploration (lower division) Mason Core general education categories. To be eligible for the waiver, the students must provide the Mason Office of Admissions with a final, official transcript reflecting the degree conferral date. As a prerequisite for ENGH 302, ENGH 101 is not waived. Students must complete ENGH 100 or ENGH 101, or an equivalent, with a C or higher.
- For academic policies and procedures, please see Mason catalog - <https://catalog.gmu.edu/policies/>
- Students seeking a bachelor's degree must apply at least 45 credits of upper-level courses (numbered 300 or above) toward graduation.